

# Become a Member of Denver's Sustainable Business Community!



[Denvergov.org/CGD](http://Denvergov.org/CGD)

- 1830 Participating Businesses
- 222 Certified
- 28,015,701 kW Saved
- 273,457 Therms Saved
- 5,187,815 Gallons of Water Saved/Year
- \$2.7 Million Saved





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Veritas Waste thrives on finding cost-effective, mutually beneficial relationships between clients & service providers

## Veritas Waste:

- Works with businesses of all sizes
- Has extensive industry knowledge & contacts
- Is completely performance-based/no-risk to the customer
- Saves time & money

## Approach:

1. Analyzes current waste service structures to identify efficient, cost-saving solutions
2. Recommends types of services each location actually needs
3. Implements newly negotiated structure with hauler & ensures all facets of contract are placed into action
4. Manages relationships between clients & service providers by continuously interacting with all parties involved & resolving any problems that may arise

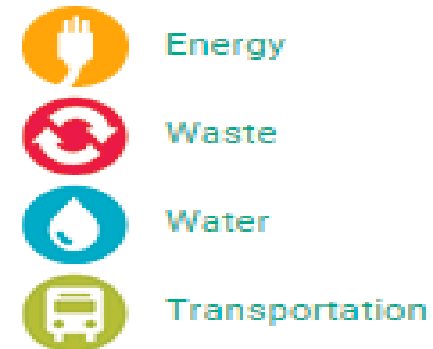
# What is PACE?



Partners for a Clean Environment has been a one-stop-shop for business sustainability in Boulder County for over 20 years

PACE provides:

- Expert advising services
- Assistance with rebates and financing
- Recognition of business efforts
- Certification for achievements



Voluntary program funded by City of Boulder & Boulder County

- 4,387 Participants (of 6,500 brick-and mortar-businesses in county)
- 111 PACE Certified businesses



**Goal:** Partner together to increase recycling and compost participation & support compliance with the City of Boulder's Universal Zero Waste Ordinance

**Target:** Two Shopping Plazas in Boulder (30 tenants)

**Process:**

1. Determined how many bins each tenant needed & purchased bulk compost bin order for all tenants with funds from property manager & City of Boulder
2. Delivered package to all tenants
3. Provided training, on-going support, & check-ins

**Results:** 90% participation/compliance rate



53,637

Metric tons of GHG reduced

\$437,682

saved



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# REDUCE REUSE RECYCLE

These 3 simple things can have a huge impact on our environment!

### reduce

How can I reduce my waste?

### reuse

How can I reuse my waste?

### make a difference

### recycle

How can I recycle my waste?

### EARTH DAY

How do YOU love the Earth?

**Employee  
Awareness  
Recycling challenge  
To  
Help PRPLD reach Platinum**



# Bin of Confusion

If you are not sure if it can be recycled or not, put it in this bin.  
We will give weekly updates after each game!  
Questions? Ask your Green Team rep





# Discussion

- Value to the Community
- Lessons Learned
- Suggestions
- Questions