

29th Annual Summit for Recycling

June 3-5, 2018
Westin Snowmass Resort
Snowmass Village, Colorado

Who needs China's markets? Creating solutions in Colorado

The Summit for Recycling is Colorado's only conference and exhibition that brings together the state's professionals dedicated to the principles of waste reduction, recovery and diversion.

A few stats from last year's conference in Fort Collins:

- More than 280 people attended from Colorado and around the country.
- The exhibit hall showcased 19 exhibitors.

Sponsoring & the Business Partner Showcase



The Summit is the premier recycling-industry event in Colorado. Sponsorship provides:

- Recognition through media outreach
- Opportunities for you to promote your company and services
- Space in the Business Partner Showcase (at some levels) - The Showcase is the perfect opportunity to interact with industry decision makers, policy makers, local officials, and potential customers.

And more!

Who Attends the Summit?

Last year, Summit attendees came from 23 states and 48 Colorado cities. Attendees included:

- Corporate sustainability managers
- State representatives
- County, city and town managers
- Business development consultants
- Outreach specialists
- Hazardous waste managers
- Waste haulers
- Equipment manufacturers
- Recycling and sustainability coordinators
- Recyclers of electronics, textiles, paint, metal, containers and more
- College, university, and school staff and students
- Landfill managers

To Sponsor or Be a Business Partner

Review the sponsor options (page 2), business partner options (page 4) and commitment form (page 5) provided in this document.

Contact Amy Randell at 970-372-5615 or amy@cafr.org. Commitments must be received by April 13, 2018, to receive all the benefits of sponsorship.

For a list of sponsors, go to: <http://www.cafr.org/summit/sponsors.php>. For a list of business partners, go to: <http://www.cafr.org/summit/exhibitors.php>.



Can you believe Colorado's recycling rate is just 12%?

But you can help!

When you sponsor the Summit, you directly support:

- policy work
- education
- infrastructure building
- collaboration and resources

that will help to raise our state's recycling rate.

Become a sponsor today!

Questions? Contact the Sponsorship Committee

*Bryce Isaacson, Co-Chair
Western Disposal Services
303-444-2037*

*Juri Freeman, Co-Chair
RRS
303-827-6586*

*Laurie Johnson
CAFR Executive Director
720-839-9531*

Sponsorship Opportunities

To Sponsor

Contact Amy Randell at amy@cafr.org/970-372-5615. All sponsorships include listing in the conference program handout, promotional pieces, email advertising, news releases and other announcements and listing on the Summit sponsor page of www.cafr.org.

Titanium \$7,500

- Complimentary space in the Business Partner Showcase (\$650 value)
- Four complimentary Summit registrations (\$1,760 value)
- Four complimentary tickets to the Awards Gala (\$275)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to CAFR at the Business Partner level (\$2,000 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and full-page ad (\$250 value) prominently displayed in the Summit program handout at the conference
- Logo and website link on Summit event pages of www.CAFR.org
- Two minutes to speak prior to a keynote/plenary session
- Full-page advertisement (\$250 value) in summer issue of CAFR's newsletter

Platinum \$5,000

- Complimentary space in the Business Partner Showcase (\$650 value)
- Three complimentary Summit registrations (\$1,320 value)
- Three complimentary tickets to the Awards Gala (\$220 value)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to CAFR at the Individual Business/Organization level (\$125 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and half-page ad (\$80 value) prominently displayed in the Summit program handout
- Logo and website link on Summit event pages of www.cafr.org
- Two minutes to speak prior to a keynote/plenary session
- Full-page advertisement (\$250 value) in summer issue of CAFR's newsletter

Gold \$3,000

- Complimentary space in the Business Partner Showcase (\$650 value)
- Two complimentary Summit registrations (\$880 value)
- Two complimentary tickets to the Awards Gala (\$165 value)
- Special logo recognition at the Awards Gala
- One-year membership to CAFR at the Individual Business/Organization level (\$125 value)
- Logo listed in the conference brochure
- Logo and website link on Summit event pages of www.cafr.org
- Full-page advertisement (\$250 value) in summer issue of CAFR's newsletter

Silver \$2,000

- One complimentary Summit registrations (\$440 value)
- Special logo recognition at the Welcome reception
- One-year membership to CAFR at the Individual Business/Organization level (\$125 value)
- Name listed in the conference brochure
- Name on Summit event pages of www.cafr.org
- Half-page advertisement (\$150 value) in summer issue of CAFR's quarterly newsletter

Round Table \$1,500 (limited)

- One complimentary Summit registration (\$430 value)
- Special logo recognition at one round table
- Name listed in the conference brochure
- Half-page sponsorship recognition article in the summer issue of CAFR's quarterly newsletter

Future Leader Sponsor \$500

This fund is available for select college students in Colorado to attend the Summit for Recycling, June 3-5, 2018, in Snowmass Village. A panel of professionals will select the winning applicants. Funds cover fees, shared lodging and meals associated with the conference.

- Name listed in summer issue of CAFR's quarterly newsletter.

We welcome contributions of any amount less than \$500 for those that would like to support the program at less than a sponsor level.

Sponsorship Benefits Comparison

All sponsorships include listing in conference program handout, promotional pieces, email advertising, news releases and other announcements.

	Titanium \$7,500	Platinum \$5,000	Gold \$3,000	Silver \$2,000	Round Table \$1,500	Future Leader Fund \$500
Business Partner Showcase	Free	Free	Free			
Registrations / Gala Tickets	4 / 4	3 / 3	2 / 2	1 / 0	1 / 0	
Special Event Recognition	Gala and Reception	Gala and Reception	Gala	Reception	One Round Table	
CAFR Membership	Business Partner	Individual Business/ Org	Individual Business/ Org	Individual Business/ Org		
Conference Brochure Advertisement	1/4 page	1/4 page				
Conference Program Advertisement	Full page	1/2 page				
Recognition on Summit Event Web Pages	Logo and website link	Logo and website link	Logo and website link	Name	Name	Name
CAFR Newsletter Recognition	Full-page ad	Full-page ad	Full-page ad	Half-page ad	Half-page article	Name
	\$7,500	\$5,000	\$3,000	\$2,000	\$1,500	\$500

Business Partner Showcase

The **Business Partner Showcase** is your chance to reinforce your brand, launch new products and services, and network with key decision makers. We recognize the time and investment you're making, and our goal is to provide you with ample time to be seen and heard. This year, the Summit offers:

- Significant, dedicated time for attendees to visit with you one-on-one.
- A Welcome Reception Sunday evening, June 3, highlighting the Business Partner Showcase. Business partners who are set up by 5:00 PM will have the opportunity to give a brief introduction of their organization on stage to entice reception attendees to visit their booths.
- At the Titanium or Platinum sponsor level, an opportunity to speak for two minutes during a

Showcase Specifications

- One 6' x 30" skirted table (maximum width of exhibit is 6') and two chairs.
- Registration includes breakfast, lunch and refreshments on Monday and Tuesday and the Welcome Reception Sunday evening, June 4, for one attendee.
- Additional fees apply for optional tours and the Monday-evening awards gala on June 5.
- Business Partner registration includes listing in the Summit program handout given to all attendees and listing on the Summit Business Partner Showcase page of www.cafr.org.

Showcase Hours

The Showcase opens Sunday evening, June 3, and closes Tuesday, June 5. Times dedicated to the Business partner Showcase will be highlighted in the program handout to allow you to have free time to attend key events throughout the conference.

Be Part of the Business Partner Showcase

Contact Amy Randell at 970-372-5615 or amy@cafr.org to secure your space. Opportunities are limited. Online registration available soon.



Fees

Sponsor Showcase Fees

Sponsor Level	Showcase Fee
Titanium, Platinum, Gold	Complimentary

Showcase Only Fees

Primary Attendee	CAFR Member	Non-member
Early-bird (end 4/27)	\$525	\$685
Regular	\$650	\$860
Additional Attendee		
Early-bird (end 4/27)	\$270	\$305
Regular	\$295	\$355

CAFR Membership	
<i>(See www.cafr.org for membership benefits. You do not have to be a member to attend the Summit.)</i>	
Business Partner Individual Business/Organization	\$2,000 \$125