

28th Annual Summit for Recycling

June 4-6, 2017

Fort Collins Marriott
Fort Collins, Colorado

"Recycling — Make it your business"

The Summit for Recycling is Colorado's only conference and exhibition that brings together the state's professionals dedicated to the principles of recycling, waste prevention and composting.

A few stats from last year's conference in Grand Junction:

- More than 220 people attended from Colorado and around the country.
- The exhibit hall showcased 23 exhibitors.

Sponsoring & the Business Partner Showcase

The Summit is the premier recycling-industry event in Colorado. Sponsorship provides:

- Recognition through media outreach
- Opportunities for you to promote your company and services
- Space in the Business Partner Showcase (at some levels) - The Showcase is the perfect opportunity to interact with industry decision makers, policy makers, local officials, and potential customers.

And more!



Who Attends the Summit?

Last year, Summit attendees came from 23 states and 48 Colorado cities. Attendees included:

- State representatives
- County, city and town managers
- Business development consultants
- Outreach specialists
- Hazardous waste managers
- Waste haulers
- Equipment manufacturers
- Recycling and sustainability coordinators
- Recyclers of electronics, textiles, paint, metal, containers and more
- College, university, and school staff and students
- Landfill managers

To Sponsor or Be a Business Partner

Review the sponsor options (page 2), business partner options (page 4) and commitment form (page 5) provided in this document.

Contact Amy Randell at 970-372-5615 or amy@cafr.org. Commitments must be received by April 15, 2017, to receive all the benefits of sponsorship.

For a list of sponsors, go to: <http://www.cafr.org/summit/sponsors.php>. For a list of exhibitors, go to: <http://www.cafr.org/summit/exhibitors.php>.



Can you believe Colorado's recycling rate is just 12%?

But you can help!

When you sponsor the Summit, you directly support:

- policy work
- education
- infrastructure building
- collaboration and
- resources

that will help to raise our state's recycling rate.

Become a sponsor today!

Summit for Recycling Sponsorship Committee

*Bryce Isaacson, Co-Chair
Western Disposal Services*

*Susan Finzel-Aldred
Pueblo City/County Health Dept.*

*Kari Gallegos-Doering
Gallegos Sanitation*

*Stephen Gillette
Larimer County Solid Waste*

*Maureen McCarthy
City of Fort Collins*

Sponsorship Opportunities

To Sponsor

Complete the Sponsor Commitment Form on page 5 or contact Amy Randell at amy@cafr.org/970-372-5615. All sponsorships include listing in the conference program handout, promotional pieces, email advertising, news releases and other announcements and listing on the Summit sponsor page of www.cafr.org.

Titanium \$7,500

- Complimentary space in the Business Partner Showcase (\$650 value)
- Four complimentary Summit registrations (\$1,720 value)
- Four complimentary tickets to the Awards Gala (\$220)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to CAFR at the Sponsor level (\$3,500 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and full-page ad (\$250 value) prominently displayed in the Summit program handout at the conference
- Logo and website link on Summit event pages of www.CAFR.org
- Two minutes to speak prior to a keynote/plenary session
- Opportunity to provide conference bags or other premium to all attendees during registration
- Full-page advertisement (\$250 value) and ¾-page article in summer issue of CAFR's newsletter
- Sponsorship of CAFR's 2017 Poster Contest
- Sponsorship of 2017 Annual Meeting

Platinum \$5,000

- Complimentary space in the Business Partner Showcase (\$650 value)
- Three complimentary Summit registrations (\$1,290 value)
- Three complimentary tickets to the Awards Gala (\$165 value)
- Special logo recognition at the Awards Gala and Welcome Reception
- One-year membership to CAFR at the Supporter Level (\$1,800 value)
- Logo on the cover of the conference brochure and quarter-page ad (\$80 value) on an inside panel
- Logo and half-page ad (\$80 value) prominently displayed in the Summit program handout
- Logo and website link on Summit event pages of www.cafr.org
- Two minutes to speak prior to a keynote/plenary session
- Full-page advertisement (\$250 value) and half-page article in summer issue of CAFR's newsletter

Gold \$2,500

- Complimentary space in the Business Partner Showcase (\$650 value)
- Two complimentary Summit registrations (\$860 value)
- Two complimentary tickets to the Awards Gala (\$110 value)
- Special logo recognition at Awards Gala
- One-year membership to CAFR at the Friend level (\$750 value)
- Name listed in the conference brochure
- Logo and website link on Summit event pages of www.cafr.org
- Full-page advertisement (\$250 value) in summer issue of CAFR's newsletter

Silver \$1,500

- 50% discount on space in the Business Partner Showcase (\$325 value)
- One complimentary Summit registration (\$430 value)
- Special logo recognition at the Welcome reception
- One-year membership to CAFR at appropriate membership level (\$500 to \$125 value)
- Name listed in the conference brochure
- Name on Summit event pages of www.cafr.org
- Half-page advertisement (\$150 value) in summer issue of CAFR's quarterly newsletter

Bronze \$1,000

- 35% discount on space in the Business Partner Showcase (\$225 value)
- One complimentary Summit registration (\$430 value)
- Name listed in the conference brochure
- Half-page sponsorship recognition article in the summer issue of CAFR's quarterly newsletter

Copper \$500

- 20% discount on exhibitor table (\$130 value)
- Name listed in summer issue of CAFR's quarterly newsletter

Future Leader Fund \$250

This fund is available for select college students in Colorado to attend the Summit for Recycling, June 4-6, 2017, in Fort Collins. A panel of professionals will select the winning applicants. Funds cover fees, shared lodging and meals associated with the conference.

- Name listed in summer issue of CAFR's quarterly newsletter.

Sponsorship Benefits Comparison

All sponsorships include listing in conference program handout, promotional pieces, email advertising, news releases and other announcements.

	Titanium	Platinum	Gold	Silver	Bronze	Copper	Future Leader Fund
Business Partner Showcase	Free	Free	Free	50% discount	35% discount	20% discount	
Registrations / Gala Tickets	4 / 4	3 / 3	2 / 2	1 / 0	1 / 0		
Special Event Recognition	Gala and Reception	Gala and Reception	Gala	Reception			
CAFR Membership	Sponsor	Supporter	Friend	Regular			
Conference Brochure Advertisement	1/4 page	1/4 page					
Conference Program Advertisement	Full page	1/2 page					
Recognition on Summit Event Web Pages	Logo and website link	Logo and website link	Logo and website link	Name	Name	Name	Name
CAFR Newsletter Recognition	Full-page ad and article	Full-page ad and article	Full-page ad	Half-page ad	Half-page article	Name	Name
	\$7,500	\$5,000	\$2,500	\$1,500	\$1,000	\$500	\$250

Business Partner Showcase

This year, instead of an exhibit hall, we're introducing our **Business Partner Showcase**. The showcase is your chance to reinforce your brand, launch new products and services, and network with key decision makers. We recognize the time and investment you're making, and our goal is to provide you with ample time to be seen and heard. This year, the Summit offers:

- Significant, dedicated time for attendees to visit with you one-on-one.
- A Welcome Reception Sunday evening, June 4, highlighting the Business Partner Showcase. This networking event allows attendees to connect with our business partners.
- At the sponsor level, an opportunity to speak for two minutes during a general session about your products and services.



Fees

Sponsor Showcase Fees

Sponsor Level	Showcase Fee
Titanium, Platinum, Gold	Complimentary
Silver	50% discount
Bronze	35% discount
Copper	20% discount

Showcase Only Fees

Primary Attendee	CAFR Member	Non-member
Early-bird	\$525	\$685
Regular	\$650	\$860
Additional Attendee		
Early-bird	\$270	\$305
Regular	\$295	\$355

Early-bird rates expire April 28, 2017.

Showcase Specifications

- One 6' x 30" skirted table (maximum width of exhibit is 6') and two chairs.
- Registration includes breakfast, lunch and refreshments on Monday and Tuesday and the Welcome Reception Sunday evening, June 4, for one attendee.
- Additional fees apply for optional tours and the Monday-evening awards gala on June 5.
- Business Partner registration includes listing in the Summit program handout given to all attendees and listing on the Summit Business Partner Showcase page of www.cafr.org.

Showcase Hours

The Showcase opens Sunday evening, June 4, and closes Tuesday, June 6. Times dedicated to the Business partner Showcase will be highlighted in the program handout to allow you to have free time to attend key events throughout the conference.

Be Part of the Business Partner Showcase

Contact Amy Randell at 970-372-5615 or amy@cafr.org to secure your space. Opportunities are limited. Online registration available soon.

CAFR Membership

(See www.cafr.org for membership benefits. You do not have to be a member to attend the Summit.)

Small Business (< 15 employees)	\$200
Medium Business (15-75 employees)	\$350
Large Business (> 75 employees)	\$500
Nonprofit/University	\$150

Sponsor Commitment Form

Sponsorship Level

- | | |
|--|--|
| <input type="checkbox"/> Titanium..... \$7,500 | <input type="checkbox"/> Bronze.....\$1,000 |
| <input type="checkbox"/> Platinum..... \$5,000 | <input type="checkbox"/> Copper..... \$500 |
| <input type="checkbox"/> Gold \$2,500 | <input type="checkbox"/> Future Leader Fund..... \$250 |
| <input type="checkbox"/> Silver..... \$1,500 | |

Company Information

Please make sure that the person listed as the representative-in-charge handles all behind-the-scenes arrangements, as all information regarding sponsorship will be sent via e-mail to this person.

Payment Information

Name _____	<input type="checkbox"/> Check enclosed
Organization _____	<input type="checkbox"/> Send an invoice
Address _____	<input type="checkbox"/> Pay by credit card
City _____ State _____ Zip _____	Card Type _____
Phone _____	Card # _____
E-mail _____	Expiration Date _____ 3-digit Code _____

Payment Policy

Payment must be received by April 15, 2017, in order to receive all the benefits of sponsorship.

Cancellation of Sponsorship

Once CAFR receives the sponsor commitment form, benefits will begin. Cancellation must be made in writing to Amy Randell, Executive Assistant, amy@cafr.org. Sponsors who cancel between two months and one month prior to the event will be liable for 50% of the sponsorship amount. Sponsors who cancel one month or less prior to the event will be liable for 100% of the sponsorship amount. If payment has not been received at the time of cancellation, an invoice for the appropriate amount will be issued.

Logo and URL Requirements

Diamond, Titanium, Platinum, and Gold sponsors should send a high-resolution logo to amy@cafr.org. If applicable, provide the appropriate URL address for your company for use in promotion:

Agreement

I understand and agree to comply with the sponsorship payment and cancellation policies. I understand that contributions made to CAFR are not deductible as charitable contributions for federal tax purposes.

E-signature of designated representative

Email of designated representative

Email completed form to amy@cafr.org.
Questions? Contact Amy Randell at 970-372-5615 or amy@cafr.org.