



Colorado Association for Recycling
PO Box 11130
Denver, CO 80211-0130
Turning today's waste into tomorrow's resources.

Sponsor CAFR's 10th Annual Poster Contest Project

*Highlight your commitment to recycling and composting.
Support the next generation of recyclers!*

The Colorado Association for Recycling (CAFR) invites you to be part of its annual Poster Contest Project. Show your support for recycling with a financial gift to encourage the next generation to be more engaged in recycling and aware of environmental issues.

The contest is great for youth and the community and demonstrates sponsors' commitments to sustainability, education and the arts.

The project:

- Is in its 10th year!
- Received more than 200 posters from more than 20 schools last year.
- Is truly a statewide program. Invitations to participate reached thousands of adults and children statewide – more than 450 teachers, principals, home schoolers and youth organization leaders receive the announcements and reminders.
- Involves elementary through high-school participants – there are winners in five grade categories.
- Incorporates the winning artwork in a college-produced video to advocate recycling.
- Highlights winning artwork on [CAFR's website](http://www.cafr.org).
- Promotes Colorado activities for "America Recycles Day" (ARD) to all school districts.
- Awards students with prizes and teachers with educational materials on waste diversion and composting.



Last year's winning artwork was incorporated into a public service video highlighting the benefits of recycling and was used in a postcard to promote America Recycles Day.



See page 2 for sponsorship levels and associated benefits.

The sponsorship opportunities for your organization:

Gold \$2,000

- An in-column ad in two issues of CAFR's bi-weekly update, which reaches businesses and recycling companies throughout Colorado.
- Your company's logo on the ARD promotion pieces distributed throughout the state.
- Opportunity to provide 30 seconds of live footage for inclusion in the video promotion piece.
- Your company's name included as a sponsor in all communications to the media.
- Your company's logo and link to your website featured on CAFR's website, which receives 45,000 page views annually.
- Recognition at the Summit for Recycling conference in June and the CAFR Annual Meeting in October.
- One complimentary registration to the CAFR Annual Meeting in October.

Bronze \$1,000

- Your company's logo on the ARD promotion pieces distributed throughout the state.
- Your company's name included as a sponsor in all communications to the media.
- Your company's logo and link to your website featured on CAFR's website, which receives 45,000 page views annually.
- Recognition at the Summit for Recycling conference in June and CAFR's Annual Meeting in October.

Copper \$500

- Your company's name on the ARD promotion pieces distributed throughout the state.
- Your company's name included as a sponsor in all communications to the media.
- Your company's name featured on CAFR's website, which receives 45,000 page views annually.
- Recognition at the Summit for Recycling conference in June and CAFR's Annual Meeting in October.

Nickel \$250

- Your company's name on the ARD promotion pieces distributed throughout the state.
- Your company's name featured on CAFR's website, which receives 45,000 page views annually.
- Recognition at the Summit for Recycling conference in June and CAFR's Annual Meeting in October.

Recycling Supporter \$100

- Your company's name featured on CAFR's website, which receives 45,000 page views annually.

For more information and to sign up for your sponsorship:

Contact Amy Randell, CAFR Executive Assistant, at amy@cafr.org or 970-372-5615.