



# Recycling Poster Contest

We are inviting all of Colorado's students to showcase their artistic talent and their commitment to the environment by participating in the Colorado Association for Recycling's (CAFR) 4<sup>th</sup> Annual Recycling Poster Contest.

**Please share this information with others who may be interested!**

Twelve (12) winners will receive the honor of having their artwork in CAFR's 2011 calendar and will be recognized at CAFR's recycling conference in June 2010. The schools with winning entries will receive a recycled-content tote bag filled with recycling educational materials. One grand-prize winner will earn a **free staff development workshop** for their school district from Project Learning Tree ([www.plt.org](http://www.plt.org)).

## CONTEST RULES

The attached pages provide the rules for our poster contest. You can download an electronic version from CAFR's Web site: [www.cafr.org/pdf/ContestRules.pdf](http://www.cafr.org/pdf/ContestRules.pdf). Please make as many copies as you need. Information on solid waste reduction, reuse, recycling, and buying recycled products can also be found on our Web site: <http://www.cafr.org/resources>.

*Please read the contest rules carefully. Only posters that meet the contest rules will be considered.*

## DEADLINE

Posters should be received by CAFR no later than **May 3, 2010**. Mail entries early. Posters will be judged in May and winners will be notified as soon as possible.

We hope your school, organization or business will participate in this worthwhile event and we look forward to working with you. Please contact me if you have any questions.

Sincerely,  
Amy Randell

CAFR Administrative Assistant  
(970) 372-5615  
[amy@cafr.org](mailto:amy@cafr.org)

# Recycling Poster Contest Rules

## Eligibility

All students in Colorado public and private schools and youth organizations are eligible.

## Poster Requirements

Posters created by students must be their own original artwork. Copyrighted characters (such as Superman) or copyrighted clip art will not be accepted.

Materials: Students may use a variety of media, such as watercolor, pen and ink, crayon, chalk, markers, etc. Brighter colors, however, reproduce better for the calendar, light pencil marks will not show up. Students are encouraged to incorporate recycled or recyclable materials in their creations. Keep in mind most posters will likely be on public display and should be easy to see or read. NOTE: If students are incorporating recyclables into their artwork, *depth is restricted to half an inch.*

Size & Layout: Minimum: 8 ½" x 11"  
Maximum: 11" x 17"  
LANDSCAPE LAYOUT ONLY

Release Form: *Each poster must have the Release Form (page 6) securely fastened to the back of the poster.* A poster not accompanied by a *completed* Release Form will not be eligible for further judging.

The posters, with Release Forms, must be received no later than May 3, 2010.

Send posters to:

CAFR Poster Contest  
128 Pearl St.  
Fort Collins, CO 80521-2424

## Themes

Students are encouraged to share their views on the following themes. See page 4 or visit our Web site ([www.cafr.org](http://www.cafr.org)) for information on and links to the benefits of waste reduction, recycling, composting and buying recycled products.

- I Can Recycle ...
- Saving Energy by Recycling
- Compost: Send Your Leaves and Food Waste to a MULCH Better Place!
- E-cycle: It's an Easy Call

## Judging Procedure

Each participating school, organization or business is permitted to submit up to fifteen (15) posters. How your school, organization or business decides on the fifteen (15) posters is up to you. Some may wish to have a contest and choose the entries; others may just have the art teacher, principal or group leader choose.

The posters will be grouped into one of the following four grade categories:

- Kindergarten through 3<sup>rd</sup> Grade
- 4<sup>th</sup> through 6<sup>th</sup> Grade
- 7<sup>th</sup> through 9<sup>th</sup> Grade
- 10<sup>th</sup> through 12<sup>th</sup> Grade

The three (3) best posters in each grade category will be judged based on the judging criteria listed below. Three finalists will be awarded in each grade category; only winners will be notified.

## Judging Criteria

1. Clear message conveyed by the text and artwork.
2. Creativity, originality and artistic quality.
3. Visual clarity – easy to read.
4. One of the poster themes listed on page 2 is addressed.

## Awards

School, Organization and Business Level:

Each participant should receive a "Certificate of Recognition" (master copy enclosed, page 8) to acknowledge their effort. Please photocopy as many as you need.

State Winners:

The three finalists in each grade category will receive a recycled-content frame for their artwork. In addition, each winning student will receive the honor of having their artwork displayed in a poster calendar that will be distributed throughout Colorado. The winners' schools will receive 25 poster calendars and other recycling educational materials. One grand-prize winner will earn a free staff development workshop for their school district from Project Learning Tree ([www.plt.org](http://www.plt.org)).

### Please Remember:

- Up to fifteen (15) entries may be submitted by each school, organization or business.
- Entries must meet the poster requirements specified on page 2 and must have the Release Form on page 6 securely fastened to the back of the poster.
- All artwork submitted becomes property of the Colorado Association for Recycling and may be reproduced.

# Themes

## **I Can Recycle ...**

Recycling includes collecting recyclable materials that would otherwise be considered waste. Paper, glass, metal, and plastic are common recyclable materials. Did you know you can also recycle shoes, bicycle tires and old toys?

What do you recycle at school? What do you recycle at home?

## **Saving Energy by Recycling**

It almost always takes less energy to make a product from recycled materials than it does to make it from new materials. Newspapers can be used to make new newspapers. Aluminum cans can be used to make new aluminum cans. Glass jars can be used to make new glass jars. Recycling often saves energy and natural resources.

Using recycled aluminum scrap to make new aluminum cans, for example, uses 95% less energy than making aluminum cans from bauxite ore, the raw material used to make aluminum.

Harvesting, extracting, and processing the raw materials used to manufacture new products is an energy-intensive activity. Reducing or nearly eliminating the need for these processes, therefore, achieves huge savings in energy. The amount of energy saved differs by material, but almost all recycling processes achieve significant energy savings compared to production using virgin materials.

*For more information:*

- EPA's Individual WASTE Reduction Model (iWARM) helps you understand the energy saved by recycling small quantities of common household products, rather than landfilling them: <http://www.epa.gov/waste/conservation/tools/iwarm/index.htm>
- The Department of Energy offers information on energy conservation and recycling: [http://tonto.eia.doe.gov/kids/energy.cfm?page=environment\\_recycling-basics](http://tonto.eia.doe.gov/kids/energy.cfm?page=environment_recycling-basics)

## **Compost: Send Your Leaves and Food Waste to a MULCH Better Place!**

Composting is nature's process of recycling decomposed organic materials into a rich soil known as compost. By composting your organic waste you are returning nutrients back into the soil in order for the cycle of life to continue. Finished compost looks like soil—dark brown, crumbly and smells like a forest floor. Compost can be used as a mulch to enhance soil and for landscaping at parks and other outdoor areas to protect trees and shrubs.

Composting yard and food waste saves landfill space. And diverting organic materials from landfills ultimately avoids the production of methane, or greenhouse gases, in the landfills.

Yard trimmings and food residuals together constitute 24 percent of the U.S. municipal solid waste stream. That's a lot of waste to send to landfills when it could become useful and environmentally beneficial compost instead!

*For more information:*

- The EPA can tell you almost everything you want to know about composting: <http://www.epa.gov/waste/consERVE/rrr/composting/index.htm>
- The Colorado State University Extension Service provides a fact sheet on how to compost in your backyard: <http://www.ext.colostate.edu/Pubs/Garden/07212.html>

### **E-cycle: It's an Easy Call**

Did you just get a new cell phone? Are you wondering what to do with the old one? Rather than adding it to your growing collection of unwanted mobile phones, recycle it! Recycling cell phones helps the environment by saving energy and keeping usable materials out of landfills. Cell phones and PDAs are made of precious metals, copper, and plastics—all of which require energy to mine and manufacture. Recycling conserves these materials so they can be turned into new products.

\*\*Recycling one million cell phones saves enough energy to power more than 185 US households with electricity for a year.

Computers, TVs and other electronics should also be recycled. Lead, mercury, cadmium and brominated flame retardants are among the substances of concern in electronics. These substances are included in the products for important performance characteristics, but can cause human and environmental health problems if the products are not properly managed at end of life.

*For more information:*

- The EPA offers all kinds of information on recycling electronics: <http://www.epa.gov/waste/consERVE/materials/ecycling/>
- Find out where you can recycle cell phones: <http://www.epa.gov/osw/partnerships/plugin/cellphone/>

## **Background**

### **Colorado Association for Recycling**

The Colorado Association for Recycling (CAFR) is a registered 501(c)(3) non-profit association committed to bringing together individuals and leaders in business, education, nonprofits, and state and local governments to take action to turn ever greater amounts of waste into resources. Visit our Web site, [www.cafr.org](http://www.cafr.org), for more information.

Colorado Association for Recycling  
Poster Contest

# Release Form

THIS FORM MUST BE SECURELY FASTENED TO THE BACK OF EACH POSTER.

**Student Name** \_\_\_\_\_

**Home Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Student's Home  
Area Code and Telephone Number** (\_\_\_\_\_) \_\_\_\_\_

**School/Organization** \_\_\_\_\_ **Grade** \_\_\_\_\_

**Teacher/Contact** \_\_\_\_\_

**Teacher/Contact E-mail** \_\_\_\_\_

**School/Organization Address** \_\_\_\_\_

**City, State and Zip Code** \_\_\_\_\_

**Area Code and Telephone Number** (\_\_\_\_\_) \_\_\_\_\_

I hereby certify that this poster was created entirely by the student above and is the student's original artwork and there are no copyrighted characters used. I agree that it may be offered for public display or publication at some time during or after the contest. I understand that this poster becomes the property of the Colorado Association for Recycling and may be reproduced. The only information that will be released is the student's name, school, grade and hometown.

\_\_\_\_\_  
Signature of Student

\_\_\_\_\_  
Signature of Parent(s) or Guardian

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Print Name

\_\_\_\_\_  
Date

\_\_\_\_\_  
Date

THE COLORADO ASSOCIATION FOR RECYCLING

AWARDS THIS

# Certificate of Recognition

TO

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FOR CONTRIBUTING ARTWORK AND SHOWING THEIR COMMITMENT TO  
RECYCLING AND OUR ENVIRONMENT IN THE  
COLORADO ASSOCIATION FOR RECYCLING'S

## 4<sup>th</sup> Annual Poster Contest

AWARDED THIS \_\_\_\_\_ DAY OF \_\_\_\_\_, \_\_\_\_\_



*Mayumi Smith*

EXECUTIVE DIRECTOR  
COLORADO ASSOCIATION FOR RECYCLING